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CROWDSOURCING CURRICULAR DEVELOPMENT ONLINE
(1.5 CE HOURS)

PDH Academy Course #1602

Course Abstract

This course provides an introduction to online opportunities for crowdsourcing curricular development, relating each to the quickly-changing world of speech-language pathology.

Perfect for experienced speech-language pathologists looking for a larger pool of information, it orients learners to trending social media platforms, blogs, and Teachers Pay Teachers, discussing tactics for using them to meet curricular needs.

NOTE: Links provided within the course material are for informational purposes only. No endorsement of processes or products is intended or implied.



PDH Academy is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products or clinical procedures.

This course is offered for .15 ASHA CEUs (Introductory level, Professional area).

Learning Objectives

By the end of this course, learners will be able to:

List ways in which social media is professionally relevant

Define crowdsourcing and relate its utility to speech-language pathologists

Recognize crowdsourcing procedures on Facebook, relating each to personal pages, groups, and business pages

Recognize crowdsourcing procedures on Pinterest and Instagram, differentiating each from Facebook

Recognize crowdsourcing procedures that apply to blogs

Recognize crowdsourcing procedures that impact Teachers Pay Teachers

Consider tactics relevant to each platform as related to specific topics of interest, using the Common Core State Standards as an example

Identify potential issues that may arise during crowdsourcing, and address responses to each

Timed Topic Outline

- I. Crowdsourcing and Social Media (10 minutes)
- II. Facebook (20 minutes)
 Personal Pages, Groups, Business Pages
- III. Pinterest (10 minutes)
- IV. Instagram (10 minutes)
- V. Blogs (5 minutes)
- VI. Teachers Pay Teachers (10 minutes)
- VII. Getting Specific: Crowdsourcing at Work for You (10 minutes)
- VIII. Considerations and Precautions (5 minutes)
- IX. Resources and Exam (10 minutes)

Delivery Method

Correspondence/internet self-study with interactivity, including a provider-graded final exam. *To earn continuing education credit for this course, you must achieve a passing score of 80% on the final exam.*

Accessibility and/or Special Needs Concerns?

Contact customer service by phone at (888)564-9098 or email at support@pdhacademy.com.

Course Author Bio and Disclosure

Kristin Bowers is an ASHA-Certified Speech Language Pathologist, and received ASHA's Award for Continuing Education (ACE) in 2014. She graduated from the University of Pittsburgh in 2007 with a B.A. in Communication Science and Disorders, and in 2010 with an M.A. in Speech Language Pathology.

Kristin has utilized her skills as a Speech Language Pathologist abroad, including her participation in the Bosnia Autism Project in 2012 where she traveled to Bosnia to provide training to related professionals. She has experience in the early intervention (3-5) setting as well as in private practice, and currently works in the school setting servicing children from K-5th grade. She is also the owner of Kiwi Speech, LLC, which creates materials for speech and language services, primarily available on Teachers Pay Teachers.

DISCLOSURES: Financial - Kristin Bowers received a stipend as the author of this course. Ms. Bowers sells her materials on www.TeachersPayTeachers.com.
Nonfinancial - No relevant nonfinancial relationship exists.